



## Full Website Management Solution

The team at Noctem Media realizes that maintaining a website is a tall order. We have a wide variety of offerings that keep your website online, secure, and strategically functioning for your business.



### Content Updates

Your business is an ever-changing machine and your website should reflect that. There will be many times when you need to change content, add an update, or display some important company information on your website. Save yourself the time and let Noctem Media handle this. If you have content you would like to add to your website, we will add it in a clean and appealing way. Just submit a ticket to our help desk and we will get your content posted immediately.



### Software Updates

Modern websites use many different software solutions to bring your web space to life. Plugins, themes, widgets, and other pieces of software need constant updates to maintain the integrity of the software and the security of your website. Noctem Media has you covered with on-time, regular scheduled updates.



### Backups

Backups are a crucial part of maintaining any website. If your website is compromised or fails for any reason, we will have a backup handy. Noctem Media runs routine backups to ensure that your website can be recovered in the event of a data loss disaster.



### Security

The internet is flooded with scams, malware, viruses, hackers, and more. Websites all over the internet are constantly threatened by these problems. Noctem Media keeps your website secure by using multiple advanced firewall and spam blocking software solutions. We also regularly run health checks to ensure the integrity of your website. We keep your users safe and your website reliable.



## SEO Optimization

Our main goal is to make your website work for you while you run your company. The key to making this happen is driving interested customers to your website. Noctem Media optimizes your website using honest, white hat SEO techniques to put your business in front of more potential customer's eyes. Alongside traditional SEO techniques, we also manage advertising campaigns to drive more customers to your business. Your website is more than just a brochure. It is a means to building a larger clientele



## Performance Optimization

A high performing website is the key to a good user experience. Websites that load quickly have higher SEO rankings and allow users to better navigate information. This turns in to more conversions for your business. Noctem Media monitors performance and keeps your website running smoothly for all users.



## Analytics

Noctem Media ensure that you are always in the know about the people visiting your website. This data can be used to strategically market to these people and further optimize your website. We keep you updated on website growth, conversion rates, and more.



## Reporting

We keep you in the loop in the most convenient way possible. You will be sent a monthly report outlining all the aspect you would want to know about your website. Our report keep you in the loop about installed updates, uptime, security status, analytics, backups ran, and more. We are dedicated to keeping the line of communication open about the health and status of your website.